

22

FAX# 215 564 1103
C 111

Q

3050 K ST NW,

ORDER # 338512

PRDCT
SENATE MAJ PAC 10/24

LOCAL

FLIGHT DATES OCT24/12 NOV2/12 WK-2

CITY TAX

CO-OP BILLING NEEDED

REP :

TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$122,000
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DATE OCT23/12 14.0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$350.00	10/24	10/26	4		W-F	4
AGENCY ADVERTISER CODE = 94 AGENCY PRODUCT CODE = 100 AGENCY EST# = 2204												
PROGRAM : ELLEN CON COM1 : ELLEN												
2			1100P-1135P	30		\$2,000.00	10/24	10/26	3		W-F	3
PROGRAM : 11 PM NEWS CON COM1 : 11 PM NEWS												

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT23/12 14.03

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A	30		\$675.00	10/24	10/26	3		W-F	3
PROGRAM : THE TONIGHT SHOWWITH JAY LENO												
CON COM1 : THE TONIGHT SHOWWITH JAY LENO												
4			1200N-1230P	30		\$375.00	10/24	10/26	1		W-F	1
PROGRAM : CHANNEL 11 NOON NEWS												
CON COM1 : CHANNEL 11 NOON NEWS												
5			300P-400P	30		\$500.00	10/24	10/26	2		W-F	2
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
6			400P-430P	30		\$400.00	10/24	10/26	4		W-F	4
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1 : JUDGE JUDY/JUDGE JUDY												
7			430P-500P	30		\$500.00	10/24	10/26	4		W-F	4
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1 : JUDGE JUDY/JUDGE JUDY												
8			500P-530P	30		\$900.00	10/24	10/26	1		W-F	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
9			530P-600P	30		\$900.00	10/24	10/26	2		W-F	2
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
10			600P-630P	30		\$1,000.00	10/24	10/26	3		W-F	3
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
11			600A-700A	30		\$800.00	10/24	10/26	1		W-F	1
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1 : CHANNEL 11 NEWS AT 6AM												

OCT23/12 14.0:
*** WBYT ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P	30		\$1,800.00	10/24	10/26	4		W-F	4
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1 : JEOPARDY/WHEEL OFFORTUNE												
13			700A-900A	30		\$800.00	10/24	10/26	5		W-F	5
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
14			730P-800P	30		\$1,800.00	10/24	10/26	4		W-F	4
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1 : JEOPARDY/WHEEL OFFORTUNE												
15			900A-1000A	30		\$400.00	10/24	10/26	2		W-F	2
PROGRAM : TODAY SHOW2												
CON COM1 : TODAY SHOW2												
16			1000P-1100P	30		\$5,000.00	10/29	10/29	1		MON	1
PROGRAM : REVOLUTION												
CON COM1 : REVOLUTION												
17			800P-1000P	30		\$7,000.00	10/29	10/29	2		MON	2
PROGRAM : THE VOICE												
CON COM1 : THE VOICE												
18			1100P-1135P	30		\$2,100.00	10/27	10/27	1		SAT	1
PROGRAM : 11 PM NEWS												
CON COM1 : 11 PM NEWS												
19			1130P-100A	30		\$1,200.00	10/27	10/27	1		SAT	1
PROGRAM : SATURDAY NIGHT LIVE												
CON COM1 : SATURDAY NIGHT LIVE												
20			800A-1030A	30		\$375.00	10/27	10/27	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1 : CHANNEL 11 NEWS SAT AM												

REP HEADLINE# 6392415
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 14.03
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1135P-1205A PROGRAM : 11 PM NEWS CON COM1 : 11 PM NEWS	30	4	\$2,250.00	10/28	10/28	1		SUN	1
22			800A-1000A PROGRAM : SUN MORNING NEWS CON COM1 : SUN MORNING NEWS	30	4	\$375.00	10/28	10/28	1		SUN	1
23			800P-900P PROGRAM : THE VOICE CON COM1 : THE VOICE	30	4	\$7,000.00	10/30	10/30	1		TUE	1
24			900P-1000P PROGRAM : GO ON CON COM1 : GO ON	30	4	\$3,000.00	10/30	10/30	1		TUE	1
25			1000P-1100P PROGRAM : LAW AND ORDER: SVU CON COM1 : LAW AND ORDER: SVU	30	4	\$4,500.00	10/24	10/24	1		WED	1
26			1000A-1100A PROGRAM : ELLEN CON COM1 : ELLEN	30	4	\$350.00	10/30	11/2	4		TU-F	4
27			1100P-1135P PROGRAM : 11 PM NEWS CON COM1 : 11 PM NEWS	30	4	\$2,000.00	10/30	11/2	3		TU-F	3
28			1135P-1235A PROGRAM : THE TONIGHT SHOWWITH JAY LENO CON COM1 : THE TONIGHT SHOWWITH JAY LENO	30	4	\$675.00	10/30	11/2	3		TU-F	3
29			1200N-1230P PROGRAM : CHANNEL 11 NOON NEWS CON COM1 : CHANNEL 11 NOON NEWS	30	4	\$375.00	10/30	11/2	1		TU-F	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			300P-400P PROGRAM : DAYS OF OUR LIVES CON COM1 : DAYS OF OUR LIVES	30	4	\$500.00	10/30	11/2	3		TU-F	3
31			400P-430P PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1 : JUDGE JUDY/JUDGE JUDY	30	4	\$400.00	10/30	11/2	4		TU-F	4
32			430P-500P PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1 : JUDGE JUDY/JUDGE JUDY	30	4	\$500.00	10/30	11/2	4		TU-F	4
33			500P-530P PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS	30	4	\$900.00	10/30	11/2	1		TU-F	1
34			530P-600P PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS	30	4	\$900.00	10/30	11/2	2		TU-F	2
35			600P-630P PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS	30	4	\$1,000.00	10/30	11/2	2		TU-F	2
36			600A-700A PROGRAM : CHANNEL 11 NEWS AT 6AM CON COM1 : CHANNEL 11 NEWS AT 6AM	30	4	\$800.00	10/30	11/2	2		TU-F	2
37			700P-730P PROGRAM : JEOPARDY/WHEEL OF FORTUNE CON COM1 : JEOPARDY/WHEEL OF FORTUNE	30	4	\$1,800.00	10/30	11/2	3		TU-F	3
38			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	4	\$800.00	10/30	11/2	6		TU-F	6

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39			730P-800P	30	4	\$1,800.00	10/30	11/2	3		TU-F	3
PROGRAM : JEFFARDY/WHEEL OF FORTUNE CON COM1 : JEFFARDY/WHEEL OF FORTUNE												
40			900A-1000A	30	4	\$400.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW2 CON COM1 : TODAY SHOW2												
41			1000P-1100P	30	4	\$4,500.00	10/31	10/31	1		WED	1
PROGRAM : LAW AND ORDER: SVU CON COM1 : LAW AND ORDER: SVU												
OCT/12			50900.00									
NOV/12			71100.00									

CONTRACT TOTAL 122000.00
 TOTAL SPOTS 98

MARKET TOTALS \$488,000 WPXI 25% KDKA 30% WTAE 32% WPGH 10% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*